

August 2023



Welcome to our monthly update!
Look for updates at the beginning of each month.

UPCOMING CHAPTER EVENTS

Check out the [2023 Chapter calendar of events here.](#)

As a reminder, webinars and Coffee Conversations are included with your membership.

Summer Networking Event: Connecting with members and friends of the Chapter is the best reason to be a part of TCISCEBS. We want to see you at our sponsored networking event on **Wednesday, August 16th, 4:00 - 6:00 p.m.** at Can Can Wonderland, St. Paul.

This event will be sponsored by Holmes Murphy and Learn to Live.

Register for this event today! All are welcome! Bring a friend!

Will We See You in Seattle? Hurry! Register for the 2023 Symposium Now!

Register today for the premier educational event for benefits professionals in North America - the 2023 Symposium, August 20 - 23 in Seattle, Washington. [Check out the program details and register today!](#)

TCISCEBS and our benefits community will be well represented at the Symposium. We want to see you in Seattle too! Here is the current list of Chapter and local attendees: Jay Boatman, Blaine Bos, Stephanie Carter, Barb Didrikson, Lenka Fisher, Terri Jo Halverson, Jessica Henderson, Josh Hoover, Carrie Isaacson, Sharon Koenig, Janis Koltun, Cheryl Nienhuis, Patty Oestreich, Amanda Olson, Amy Petruck, and Leigh Stepan.

After the Symposium, join us on **Thursday, August 31st** for a **Symposium Highlights webinar** with highlights from our Chapter Symposium attendees. Watch your email for more information.

MEMBER SPOTLIGHT - BRENT BORDSON



We are pleased to shine the spotlight on Chapter President, **Brent Bordson**. Read on to learn why Brent values membership and the CEBS designation.

"Completing the CEBS program helped me learn more about not only my main area of focus, retirement plans, but more importantly broadened my subject matter knowledge in other areas of benefits that I don't use every day like health plans. My CEBS membership has allowed me to keep and expand my network and make personal connections with other benefits professionals over the last few years at a time when our industry continues to shift to hybrid/virtual. Being a CEBS member is one

of the best ways that newer benefits professionals can meet peers and longer tenured benefits professionals can keep connected to everyone in the benefits world."

Brent Bordson - Director, Pay & Benefits - Target

**FACING THE FACTS WITH BENEFITS COMMUNICATIONS:
USE YOUR MEMBERSHIP RESOURCES!**

As leaders in benefits, we are always looking at ways to communicate with our employees, so they are aware of the great benefits our organizations provide them. According to the [Trends in Benefit Open Enrollment and Communication](#) survey report, the fact is that around 11% of organizations are considered "very effective" at getting their communications out. And despite our efforts, only a third of the population understands their benefits.

Your ISCEBS membership offers you an array of resources to help you get very effective communications out and do so in a way that your employees will understand. Take advantage of the resources at your fingertips and visit the [ISCEBS Resources](#) link to find information on how to make your benefits communication strategy a successful one!

SPECIAL MIDYEAR MEMBERSHIP RATES

For a limited time, you can join the Society and the Chapter for the rest of 2023 at a special midyear membership rate of \$150 for the Society and \$30 for the Chapter.

Call the Society at (262) 786-8771 for these special rates.
If you are registered for a CEBS course, you are eligible to join.

CONNECT WITH US

Visit us at tciscebs.org. Follow our [Twin Cities Chapter of ISCEBS LinkedIn Page](#). Connect with us at our [LinkedIn Group](#) and on [Facebook](#) or Twitter [@TCISCEBS](#).

We appreciate your involvement with our Chapter. Thank you to our sponsors!

Twin Cities Chapter Sponsors



Gold



Silver



Be well!

Twin Cities Chapter of ISCEBS
www.tciscebs.org
tciscebs@gmail.com



Twin Cities Chapter of ISCEBS | PO Box 26701, St. Louis Park, MN 55426

[Unsubscribe tciscebs@tciscebs.org](mailto:tciscebs@tciscebs.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by tciscebs@gmail.com powered by



Try email marketing for free today!