

## Join the Twin Cities Chapter and ISCEBS!

Greetings from the Twin Cities Chapter of ISCEBS,

We are reaching out to hopefully encourage you and your team members to become involved with ISCEBS and specifically, the Twin Cities Chapter.

**Did you know?** The Twin Cities Chapter currently communicates with over 2,000 benefits professionals over the 5 state area, offering networking opportunities as well as excellent educational events throughout the year. Many employers have employees who are both local and national ISCEBS members. As a major employer in this market, we would like to introduce you to the many benefits of participating. Please check out our website at [tciscebs.org](http://tciscebs.org).



**Did you know?** The Certified Employee Benefits Specialist (CEBS) designation offered through ISCEBS is the most respected designation in the benefits industry. The curriculum is developed through the University of Pennsylvania, Wharton School of Business and is recognized for depth, relevance and for building a total benefits perspective. Beyond the CEBS curriculum, ISCEBS is a great resource for real time information on a wide variety of benefits and retirement related topics.



**Did you know?** 96% of CEBS graduates agree that CEBS expanded their skills and knowledge, providing an enhanced value to their employer. And 8 out of 10 graduates indicated their CEBS designation qualified them for expanded roles and responsibilities.



If you would like to learn more about how getting involved with the CEBS program could enhance you or your coworkers' career in benefits, please reach out to [iscebs.org](http://iscebs.org). Please feel free to forward this message to others in your organization or network.

All the best to you in your career endeavors,

Twin Cities Chapter of ISCEBS  
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