



2024/2025 Twin Cities Chapter CEBS Sponsorship Opportunities

We invite you to be an important part of making our Chapter an even greater success this year by being a sponsor. We offer a variety of ways sponsors can promote their brand. Sponsorships are limited and will go fast so don't delay, register for your preferred sponsorship opportunity now!

Please contact Dawn Carvalho at tciscebs@gmail.com to confirm your sponsorship commitment or with any questions

The Twin Cities CEBS Chapter:

- Is one of the longest serving and best recognized Chapters in the nation. Our members represent benefits professionals from numerous corporate, non-profit, and government organizations from around the area
- Provides a meaningful forum for members to meet with their colleagues, discuss new developments, exchange ideas, and share knowledge
- Hosts numerous educational events throughout the year that draw strong attendance from a wide variety of benefits professionals. These events include our Spring and Fall Showcase events that typically draw hundreds of benefits professionals and give high visibility to our sponsors.

All sponsors Receive:

- Recognition in the TCISCEBS promotional materials with circulation to more than 1,500 HR Benefits professionals
- Acknowledgement at each educational event
- Recognition as an Event Sponsor in the Luncheon Materials

Sponsorship Tiers:

Gold Sponsorship (9 Available) - \$2000

- One TCISCEBS Newsletter Vendor Spotlight
- One Directed Social Media Post from TCISCEBS (Twitter and LinkedIn)
- One five-minute introduction at an Education Event
- One Table at Vendor Spring Showcase Event and one complimentary admission to Spring and Fall Showcase events
- First Opportunity to Sponsor TCISCEBS Networking Events (additional cost)

Silver Sponsorship (No Limit) - \$1000

- One Table at Vendor Spring Showcase Event and one complimentary admission to Spring and Fall Showcase events
- Second Opportunity to Sponsor TCISCEBS Networking Events (additional cost)

Other Sponsorship Opportunities

- Social/Networking Event Sponsor (5 available) – \$350 per event
- Swag Donations – Premium Swag items needed for our membership drive

More Information

- *Sponsorships run from May 2024 through April 2025*
- *Education Event Introductions - The sponsor will have 3 minutes to talk about their company and 2 minutes to introduce the Speaker and topic of the Luncheon.*
- *Vendor Spring Showcase Event - Tables will be in a separate room next to the happy hour. Tables can be staffed or unstaffed to display materials and standard swag items. Premium swag items and/or gift cards are not required and can be given randomly to any event attendee at the vendor's discretion.*