



**Welcome to our monthly update!**  
**Look for updates at the beginning of each month.**

## **A YEAR IN REVIEW WITH CHAPTER PRESIDENT, BRENT BORDSON**

2023 was a year where our Chapter continued to grow and adapt to the new realities of a hybrid workforce. By offering a mix of in-person events and virtual education sessions and coffee conversations, we continue to be a vital resource to our members and prospective members in the Twin Cities benefits community. We are also excited for the educational and networking opportunities that will be coming in 2024. If you have a topic you are interested in hearing more about or are interested in volunteering on a Chapter committee, please contact us at [tciscebs@gmail.com](mailto:tciscebs@gmail.com).

### **Some of the highlights from 2023 included:**

- The Education Committee held Spring and Fall showcase events at the Golden Valley Country Club in which hundreds of professionals gathered to learn and network.
- The Sponsorship and Networking Committee held happy hour events throughout the year to allow attendees to network in an informal setting and discuss current events in benefits.
- The Social Media, Membership and Marketing Committee continues to publish a monthly newsletter that delivers timely updates to our members and provides social media posts on updates in the benefits community and Chapter events.
- The Employer Marketing Committee engaged with local companies about the benefits of being a CEBS member and why companies should encourage membership with their employees.
- We streamlined our committee structure to better serve our members and give opportunities for other benefits professionals to join a committee.

As 2023 comes to a close, I would like to thank all of the volunteers on [the Board](#) and [our Committees](#) for giving their time to make our Chapter so successful. I would also like to thank [our sponsors](#) for making everything we do possible!

We look forward to all that [2024](#) will bring and continuing to provide educational and networking opportunities to the Twin Cities benefits community.

Brent Bordson  
2023 Chapter President

## **2024 MEMBERSHIP: RENEW OR JOIN TODAY DURING THE MEMBER DRIVE**

The 2024 ISCEBS Member Drive is in full swing, and we hope you join the club! The Twin Cities Chapter hopes to surpass 80 local members again in 2024. **Join this elite group of benefits professionals before January 15 and be placed in a drawing for four \$25 gift cards.**

The Chapter and the International Society host [educational events](#) that are relevant and cost effective for you and your company. Chapter membership even provides you with a discount to all in-person events, and free entry to webinars and Coffee Conversations.

Again in 2024, we will offer discounted membership rates for Retirees and unemployed individuals. See all membership details [here](#).

Block your calendar for next year's [educational events](#) which will be held the third Tuesday of each month. The Chapter will host a variety of events next year including spring and fall in-person mini

seminars, locally hosted webinars and Coffee Conversations where you can discuss hot topics with local peers.

Plus, the Chapter will host networking opportunities to attend on top of the educational events. We hope to see members at multiple events throughout the year! Trust us when we say you will grow your professional network with ISCEBS membership.

Help keep the Chapter strong by [joining now!](#)

New this year, if you make extra efforts and help us grow the Chapter by referring a new member, you can earn a free Chapter membership in 2024. See how [here](#).

## STAY COMPLIANT WITH YOUR CEBS

You did the work and passed your tests, now is the time to make the most out of your membership and maintain CEBS Compliance status! Take advantage of the great resources available with your membership and manage your credits. Visit the [CEBS Compliance](#) page to learn more and record your 2023 education events by December 31.

As a member of the Twin Cities Chapter, you have access to Chapter events, webinars, and Coffee Conversations and ISCEBS webcasts that go towards your compliance credits. Look at the [2024 Chapter Events](#) and register to be a part of timely discussions on benefit topics that impact you and your workforce.

Want access to more benefits education? Visit your [International Society of Certified Employee Benefit Specialists Resource page](#). You will find great resources, such as the Information Center, Benefits Quarterly and Webcasts.

Be sure to sign up for the great webinars and events and do not forget to manage your credits by reporting them soon after you have completed your education.

## ISCEBS SYMPOSIUM CALL FOR PRESENTATIONS IS OPEN

The Society's call for [Symposium presentations is open](#). Spread the word that presentation proposals are being accepted through Friday, January 12. [Submit your proposal today](#).

Start planning now for the 2024 Symposium, September 15 - 18, 2024 in Nashville, Tennessee. [Get all the details!](#)

## HAPPY HOLIDAYS!

*We are grateful for you - our members, our benefits community, and our sponsors. Thank you for supporting the Twin Cities Chapter of ISCEBS throughout the year! Happy Holidays!*

## Twin Cities Chapter Sponsors



Gold



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Be well!

**Twin Cities Chapter of ISCEBS**

[www.tciscebs.org](http://www.tciscebs.org)

[tciscebs@gmail.com](mailto:tciscebs@gmail.com)

Looking for a past newsletter? Check out our [newsletter page](#).



Twin Cities Chapter of ISCEBS | PO Box 26701, St. Louis Park, MN 55426

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