



Welcome to our monthly update!
Look for updates at the beginning of each month.

**2024 MESSAGE FROM THE CHAPTER PRESIDENT,
JESSICA HENDERSON**

Greetings and Happy 2024!

Hopefully everyone is off to a great start in the new year. This past year was a great success as we provided our benefits community with the services we have all become accustomed to: top-notch education, networking at great in-person events, and all the resources a benefit professional could need!

We also received the exciting news that Minneapolis was chosen as the location to host the Symposium for 2025. The Board of Directors are already starting to plan for this event - More to Come!

I want to thank Brent Bordson, our 2023 President, and Josh Hoover our 2022 President, for the leadership they brought to the chapter during these past few years. I would also like to thank all of the volunteers who have served and continue to serve on the committees.

The Twin Cities Chapter is powered by our incredible volunteers. In 2023 we adapted the committees to place a focus on the Chapter's evolving priorities. Let us know if you have interest in joining one of our thriving [COMMITTEES](#) listed below:

- Social Media, Membership and Marketing
- Education
- Sponsorship and Networking
- Employer Marketing

In November we held our Annual Member Meeting and Happy Hour. In addition to discussing the many highlights of 2023, a new Board of Directors was elected for 2024.

Board of Directors:

- Brent Bordson (Director of Benefits, Target Corporation) - Past President
- Jessica Henderson, (VP Employee Benefits) - President
- Jared Schmillen (USI Insurance Services) - Vice President
- Angela Subera (Hubbard Broadcasting) - Treasurer
- Stephanie Carter (Star Tribune) - Secretary

At Large Directors:

- Natalie Chandler (Salo)
- Patti Oestreich (Midco)
- Cheryl Nienhuis (Mayo Clinic)

I also want to mention Dawn Carvalho who is a big part of our success. Dawn oversees our event planning services and keeps everything running smoothly for our chapter. Thank you, Dawn!

The Board of Directors and our Committee volunteers put in countless hours to keep us

running, and I look forward to serving as Chapter President for 2024 along with this great team! This should be an exciting 2024. We will have many opportunities for in-person learning and networking for everyone this year. I hope to see many of you at these events.

Sincerely,

Jessica Henderson
2024 TCISCEBS Chapter President

JOIN US FOR A COFFEE CONVERSATION! Thursday, January 18th from 10-11 a.m. CST

Registration is **FREE** for Members and Non-Members

Kick-off the new year right by connecting with your local International Society of Certified Employee Benefit Specialists! We will share what is happening with the Twin Cities Chapter in 2024 and remind you about the benefits of membership. Best of all, you will get to connect with your fellow benefits professionals.

[Register HERE](#) to join this Coffee Conversation!

CONGRATULATIONS ON EARNING YOUR DESIGNATION

Congratulations to all who earned their designation in October, November, and December. Kudos to you!

Kelly Pietsch, GBA
Alisha Schmit, GBA
James Schmotter, GBA

Want to learn more about the CEBS program?

Click [HERE](#) to watch [How the CEBS Program Will Benefit Your Career](#)
Click [HERE](#) to [Start your CEBS journey today!](#)

2024 MEMBERSHIP: RENEW OR JOIN TODAY DURING THE MEMBER DRIVE

The 2024 ISCEBS Member Drive is in full swing, and we hope you join the club! The Twin Cities Chapter hopes to surpass 80 local members again in 2024.

**Join this elite group of benefits professionals before January 15
and be placed in a drawing for four \$25 gift cards!**

The Chapter and the International Society host [educational events](#) that are relevant and cost effective for you and your company. Chapter membership even provides you with a discount to all in-person events, and free entry to webinars and Coffee Conversations.

Again in 2024, we will offer discounted membership rates for Retirees and unemployed individuals. See all membership details [here](#).

Block your calendar for next year's [educational events](#) which will be held the third Tuesday of each month. The Chapter will host a variety of events next year including spring and fall in-person mini seminars, locally hosted webinars and Coffee Conversations where you can discuss hot topics with local peers.

Plus, the Chapter will host networking opportunities to attend on top of the educational events. We hope to see members at multiple events throughout the year! Trust us when we say you will grow your professional network with ISCEBS membership.

Help keep the Chapter strong by [joining now!](#)

New this year, if you make extra efforts and help us grow the Chapter by referring a new member, you can earn a free Chapter membership in 2024. See how [here](#).

JOB POSTING SERVICE

Did you know? You can post jobs that will be emailed to our entire email directory and also posted to our website www.tciscebs.org for 30 days? The cost is \$150 for non-members, and \$100 for members.

What a great way to find a benefits professional! Contact Karen Peterson at: karen.peterson@mercer.com for more information or to post a job!

Twin Cities Chapter Sponsors



Happy New Year!

Twin Cities Chapter of ISCEBS
www.tciscebs.org
tciscebs@gmail.com

Looking for a past newsletter? Check out our [newsletter page](#).



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