February 2024



# Welcome to our monthly update! Look for updates at the beginning of each month.

### 2024 MEMBERSHIP: RENEW OR JOIN DURING THE MEMBER DRIVE

#### We are more than half way to our goal of 80 members!

However, we still have quite a few 2023 members who have not renewed. Make today your day to renew by following this link: <u>Join or Renew Now</u> or by calling the society at: **262-786-8771**.

#### We are counting on you!

**CONGRATULATIONS** to the Winners of the \$25 Gift Card in Our Membership Drawing: Cheryl Heimer, Clarice Kessler, Jane Linden and Rick Storms!

#### An ISCEBS Membership is a great place to grow your professional network! Help keep the Chapter strong by joining now! New this year, if you help us grow the Chapter by referring a new member, you can earn a *FREE* Chapter membership in 2024. See how<u>here</u>.

**Thank You** to everyone that has already renewed or joined the Chapter! Your active involvement in our Chapter is both important and appreciated!

## 2024 CHAPTER CALENDAR - PLAN AHEAD AND SAVE THESE DATES!

We are pleased to share the 2024 Chapter calendar of <u>EVENTS</u> and look forward to seeing you! The Chapter and the International Society host educational events that are relevant and cost effective for you and your company. Chapter membership provides you with a discount to all in-person events, and free entry to webinars.

#### In-Person Event: Spring Showcase - May 21, 2024:

We are excited to once again, offer our signature spring event; The Spring Showcase. On Tuesday, May 21st, join us in person for two education sessions, happy hour, and a vendor showcase. Watch for your email and our website for more information and registration. <u>Sponsorship opportunities are also available!</u>

#### WEBINAR: "Make the Most of Your FSA, HSA, or HRA Plans":

- Date: Tuesday, February 20th
- Time: 11:00 a.m. -12:00 p.m. CT

#### **REGISTER HERE FOR THIS WEBINAR**

This webinar will untangle the intricacies of FSA, HSA and HRA plans, including an overview of each plan type and how they compare to each other. The discussion will highlight plan design considerations and key points to consider when either offering these plans for the first time or revising plans for existing benefits.

#### FREE to ISCEBS Members: "GLP-1s and Biosimilars - What to Know About This Trend:

- Date: Tuesday, February 27, 2024
- Time: 1:00-2:15 p.m. ET

Thoughtful and strategic decisions are essential to delivering lower costs and helping clients choose the right opportunities at the right time. As market and client needs change, so do strategies. Plan sponsors need to continue to review new products and pricing to update strategies to align with client needs and the changing pharmaceutical landscape. Takeaways include how policy changes and legislative action

are affecting market dynamics, how the explosion of GLP-1 drugs as weight-loss aids is affecting the industry, and the growing significance of biosimilars and how to maximize their potential. <u>Register Here!</u>

In addition to all of the Chapter's educational events, we will also host several networking events throughout the year. We hope to see our members at multiple events!

# **MEMBER SPOTLIGHT - BLAINE BOS**

#### We are Pleased to Shine the Spotlight on Chapter Member: Blaine Bos

#### Here is why Blaine values membership in the Twin Cities Chapter and the CEBS program

"I received my CEBS designation in the very first class in 1980. The breadth of knowledge of the employee benefits industry required to complete the CEBS program allowed me to find the niche in the industry that I became the most passionate about. I started in retirement, moved on to investments, then to administration and finally found myself and my career in health benefits.

Throughout my career I have found the International Society to be a valuable resource, especially when this ever changing business takes a brand new twist of turn. Chapter membership is critical for networking and sharing ideas and experiences. I've continuously kept my Chapter membership current and have had various membership roles, beginning with the Pacific Northwest Chapter, then the New York City Chapter, then the Chicago Metro Chapter and for the last 22 years the Twin Cities Chapter, where I currently serve on the Education Committee.

Even though I retired from the employee benefits business in 2018, I am very grateful to the Twin Cities Chapter for allowing me to continue to make a contribution."

#### Thank you for your continued support, Blaine!

## **CONNECT WITH US**

Visit us at <u>tciscebs.org</u>. Follow our <u>Twin Cities Chapter of ISCEBS LinkedIn Page</u>. Connect with us at our <u>LinkedIn Group</u> and on <u>Facebook</u> or <u>@TCISCEBS</u>.

We appreciate your involvement with our Chapter and always welcome your feedback and suggestions!

# A BIG THANK YOU TO OUR SPONSORS!

# **Twin Cities Chapter Sponsors**



Twin Cities Chapter of ISCEBS www.tciscebs.org tciscebs@gmail.com

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