



2023 Twin Cities Chapter ISCEBS Sponsorship Opportunities

As a leader in the local employee benefits community, we invite you to be an important part of making our Chapter of the International Society of Employee Benefit Specialists an even greater success this year by considering being a Sponsor.

We have made some changes to our sponsorships to improve opportunities for our sponsors to promote their brand. Sponsorships are limited and will go fast so don't delay, register for your preferred sponsorship opportunity now.

Please contact Josh Hoover at hoover.josh1@gmail.com or 612.834.1925 with any questions or sponsorship commitments.

- The Twin Cities Chapter of ISCEBS is one of the longest serving and best recognized Chapters in the nation. Our members represent benefits professionals from numerous corporate, non-profit and government organizations from around the area
- Our mission is to provide a meaningful forum for members to meet with their colleagues, discuss new developments in the field, exchange ideas and share knowledge in their field of benefits expertise
- Our educational events draw strong attendance from a wide variety of benefits professionals, and includes those new to the field as well as seasoned professionals
- The education curriculum offers a diverse group of recognized speakers addressing important areas in managing employee benefit plans

In addition to the advantages of partnership, we offer these sponsorship benefits:

All sponsors:

- Recognition in the TCISCEBS promotional materials with a circulation to more than 1,500 HR professionals
- Acknowledgement at each educational event
- Recognition as an Event Sponsor in the Luncheon Materials

Sponsorship Opportunities:

Gold Sponsorship (9 Available) - \$2000

- 1 TCISCEBS Newsletter Vendor Spotlight
- 1 Directed Social Media Post from TCISCEBS (Twitter and LinkedIn)
- 1 Five Minute Introduction at an Educational Event
- 1 Table at an In-Person Luncheon Educational Event with 1 Luncheon Registration
- 1 Table at Vendor Spring Showcase
- First Opportunity to Sponsor TCISCEBS Networking Events (additional cost)

Silver Sponsorship (No Limit) - \$1000

- 1 Directed Social Media Post from TCISCEBS (Twitter and LinkedIn)
- 1 Table at Vendor Spring Showcase
- Second Opportunity to Sponsor TCISCEBS Networking Events (additional cost)

Add-on Sponsorship Opportunities

- Annual Meeting (November) Food and Beverage Sponsor (2 Available) - \$500
- Social/Networking Event Sponsor (2 per event – 16 available) – 50% of event cost
- Luncheon Table (3 available) - \$250
- Swag Donations – Premium Swag items needed for our membership drive

More Information

Educational Event Introductions - 5 Minute slot at the start of each event. Sponsor will have 3 minutes to talk about their company and 2 minutes to introduce the Speaker and Topic of the Luncheon. Sponsor is also responsible for bringing a premium swag item or gift card to be given away at the end of the event to a random member attendee (TCISCEBS Board Members and non-members are not eligible)

Luncheon Table - Sponsor with an add-on luncheon table will have one table at the luncheon venue to display materials and standard swag items. Tables can be staffed or unstaffed. Sponsor is also responsible for bringing a premium swag item or gift card to be given away at the end of the luncheon to a random member attendee (TCISCEBS Board Members and non-members are not eligible)

Vendor Spring Showcase – Tables will be in a separate room next to the luncheon. Tables can be staffed or unstaffed and used to display materials and standard swag items. Premium swag items and/or gift cards are not required and can be given at random to any event attendee at the discretion of the vendor.